We use cookies on our website in order to provide you with the best possible service. You can change your cookie settings.

Cookies Policy

When you visit our website, we use cookies to make it as easy as possible for you to use our website. Cookies may contain information about you, your preferences, or the device you are using. The information collected does not itself allow for the direct identification of the user, but may allow using the website in a manner tailored to one's personal preferences.

We respect user privacy, therefore it is possible to decline certain types of cookies. However, please note that blocking certain types of cookies may have a negative impact on the use of our website and the products and services we offer. The cookie preferences selected on www.gtv.com.pl will be saved and used each time the User visits this website.

General information - www.gtv.com.pl

Administrator

GTV Poland joint-stock company (formerly: GTV Poland limited liability company limited partnership with its registered office in Pruszków, ul. Przejazdowa 21, hereinafter referred to as "GTV", "we" or "us", as data controller, shall process your personal data in the manner described below.

Purpose and legal basis of the processing

The purpose of processing this data is to analyse and monitor the activity of Users visiting our website in order to improve our communication and the structure of our website, as well as to create a profile of the User's interests in order to present relevant offers of our products and services also on other websites.

The legal basis for processing user personal data as described above is our legitimate interest.

What data do we collect using cookies?

We use cookie technology to collect only anonymous statistical data to improve the user experience when visiting our website. We do not collect any personally identifiable information about the User. The only information about the User that does not, however, allow the User to be identified, is the IP address from which the User connects.

Your IP address may also be shared with our partners, including Google. However, also in this case, it is not possible to identify the User on the basis of this data.

User rights and contact details

Detailed information of user rights regarding the processing of personal data and the contact details for further information, as well as the contact details of the Data Protection Officer, are set out in our Privacy Policy.

What do we use cookies for?

We use the following cookies on our website:

- analytical - we use analytical cookies to improve the functioning of our website and to measure, without identifying your personal data, the effectiveness of our marketing activities;
- functional cookies - functional cookies enable remembering the User's selected settings and personalizing the User's interface, e.g. with regard to the selected language or region from which the User comes from, website layout, font size etc.

How long do we use cookies?

We use two types of cookies:

- session cookies - saved on the User's device until leaving the website or closing the web browser;
- persistent cookies - stored on the User's device for a specified period of time or until they are manually erased.

Can a user opt out of accepting cookies?

By default, web browsers allow the storage of cookies. However, if a User wishes to restrict or block cookies, it is always possible do so via the browser settings on the computer.

However, it should be remembered that changing the settings in the browser may result in the loss of the possibility of using certain functionalities available on our website.

Below are links to the settings of popular web browsers:

- Mozilla Firefox
- Internet Explorer
- Google Chrome
- Opera